

BRANDING YOURSELF

1. ARE YOU READY FOR THIS JOURNEY?
2. IS YOUR MINDSET RIGHT?
3. ARE YOU WILLING TO SACRIFICE TIME, EFFORT, AND MONEY TO BUILD AND GROW AN EMPIRE?
4. ARE YOU READY TO BE PART OF SOMETHING INCREDIBLE AND SPECIAL?
5. ASK YOURSELF HOW IMPORTANT YOUR WHY IS AND REMEMBER THAT DAILY.
6. ARE YOU READY TO STEP OUT OF YOUR COMFORT ZONE?

BRANDING YOURSELF – THE BASICS – CONT...

7. CHOOSE YOUR PARTNERSHIPS WISELY
8. EXPLORE THE RIGHT SUPPORT SYSTEM (FRONT AND BACK OFFICE)
9. BE PASSIONATE ABOUT YOUR PRODUCT OR SERVICE
10. SHARE, PROMOTE, SHARE, PROMOTE, SHARE

BRANDING YOURSELF - THE BASICS - CONT...

11. MAKE MANY MANY CONNECTIONS ON SOCIAL MEDIA OR IN PERSON.

12. TALK TO YOUR CONNECTIONS, DON'T PITCH THEM.

13. DEVOTE A FEW MINUTES A DAY TO LEARNING NEW METHODS OR TECHNIQUES

14. CARVE OUT TIME FOR YOURSELF AND YOUR FAMILY

BRANDING YOURSELF - THE BASICS - CONT...

15. BE YOURSELF, DON'T EVER EVER BE SPAMMY OR SALESY

16. IF YOU POST ON YOUR TIMELINE, FOLLOW THE 80/20 RULE

17. SHOW YOUR EXCITEMENT FOR YOUR PRODUCT OR SERVICE AND TAKE PHOTOS AND VIDEOS USING THAT PRODUCT OR SERVICE

18. NURTURE THOSE RELATIONSHIPS!