

Recruiting Tips by Carmen

From video: https://www.youtube.com/watch?v=JnRYItTk_NU

- 1) Your network has to be incredibly large. Your business doesn't truly start until you have at least 2000 FB friends. Grow your network! Be methodical and go slow (avoid FB jail)
- 2) Figure out what your BRAND is... what are you promoting? They are drawn to YOU first then the products. ie. Health and Wellness coach advocate or Carmens Beauty Essentials etc. Keep it in mind cause people will grow trust in you. Make yourself the authority on your company – stay abreast of new products, launches etc... it is part of your brand!
- 3) Get to know these people in your network... develop personal relationships within the network and these people get to know you and your profile, posts etc. They trust that you won't steer them in the wrong direction. Building a rapport can be time consuming. Like posts, comment on their posts/pictures. (hello, how are you doing) 80% personal and 20% business posts – About page make sure it is always up to date – how to contact you etc.
- 4) New opportunity – do research and be present. Learn and absorb. Make yourself known in the company you are promoting. Start-up company – new adventure.
 - reach out to those who are closest to you and share your company (ie. Acti-Labs: French products, in UK since 2011, potential & opportunity and a ton of \$ to be made. Simple compensation plan. No quotas. Just a starter kit or virtual website. Low prices since direct from laboratory. Awesome company support.)
 - keep learning about the company. know the major stuff in the beginning and then dig deeper and learn more.